



Health and Social Care Credentials

About us

Bringing together a team of highly experienced digital and ICT consultants, Socitm Advisory works alongside an extensive network of professionals operating at all levels.

We aim to deliver positive change that maximises our clients' capabilities.

By transferring know-how to our clients, we enable them to manage future change challenges with minimal further external support. We have direct experience of cloud-based programme and business analysis software and associated methodologies to help deliver better results faster, at lower risk and with greater cost savings.



Our Vision

By supporting all IT, digital and organisational-related change, we aim to be the 1st choice consultancy and interim resourcing partner for local and central public service organisations - consistently delivering supplier agnostic and vendor neutral solutions to improve services and drive efficiencies for citizens, whilst enhancing and developing our members' knowledge.

Someone you can trust



RUSS CHARLESWORTH

Head of Health & Social Care

A highly experienced transformation specialist, Russ is 'Big 4' trained, as well as being MSP, PRINCE2 and CIMA qualified. He develops and leads complex assignments and has over 30 years' experience with more than 40 programmes.

Among many other projects, over the last seven years he has led high-profile assignments such as: building a business case for endoscopy single speciality estate options development at a teaching hospital; creating a funding application to the UK's largest NHS charity to fund a two-year GP practice transformation; gaining the fastest ever approval for a capital investment case to NHS London for a new community-based Joint Health Service Centre (JHSC) facility; handling a 10-year outsourcing contract for Essex's purpose-built Cancer Treatment Centre.

Additionally Russ has: been programme manager then programme director of East Sussex County Council's Digital & Agile Working Change programme, which contributed £90 million in savings over 10 years from a 5,300-staff, 19-location organisation; supported a refinance pack development and development of a plan to switch 350+ CT, MRI, PET machines within five European-operating subsidiaries from balance sheet to P&L for Alliance Medical Europe.

Russ's LinkedIn profile: [russell-charlesworth-4141416](https://www.linkedin.com/in/russell-charlesworth-4141416)

“ Seventy years on, the NHS still represents a fantastic example of this country's ambition. Our generation must lead the response to the perfect storm conditions that health and social care now faces. Altered demographics, on-going social inequality and unprecedented technological advances require us to make intelligent IT and digital investment decisions. These decisions will provide the single biggest influence on the health and social care changes everyone's demanding. Socitm Advisory works closely with policy makers and practitioners to help organisations select and deploy trusted, strategic and cost-effective solutions. ”

Our Experience

We have been involved in 25 health and social care customer initiatives over the last eight years.

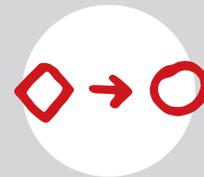
Our engagements have typically included elements of the following:



Investment and business case management



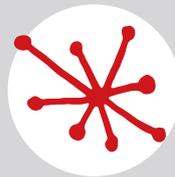
Programme management



Procurement, re-design or implementation of complex clinical services



Independent sector provider/NHS deal brokerage



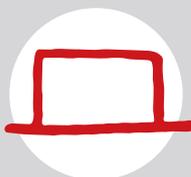
Service integration (e.g. CCGs, CSUs, NHS trusts and private sector providers)



Roll-out of national strategic initiatives (e.g. STP, LDR)



Change management and coaching



Digital initiatives, including prevention management and personalised healthcare devices



Market analysis, including regional commissioning PBR negotiation

Clients we have worked with



Client: NHS England

Project: Model Redesign

Leading pilot project to transfer successful web-based GP consultation experience into UCC settings, including summary care record integration, virtual triage, enhanced online system checking and change preparedness support.



Client: Kings College Hospital NHS FT

Project: NHS Private Patient Services Development

Retained by one of the largest London teaching hospitals to further develop its services, including the number and type of consultants undertaking private procedures for London and ME patients.



Clients: STP: North Essex and Herts, HCT & HPFT

Project: NHS Estate Strategy Development, Including Business Cases for Three New Regional Community Health Hubs

Working across acute, MH, community health and primary care segments, we are delivering five-facet OBC and FBCs for facilities that support new models of health and social care service delivery.



Clients: BLMK & SCWCSU

Project: Strategy and Transformation Programme (STP) and Local Digital Roadmaps (LDR) Development



Working across 11 acute, MH and community trusts, five councils, primary care providers and an IT shared services provider, we developed a three-year digital strategy, suggested best practice designs, funding proposals and implementation plans to transform the local health economy and meet NHSE objectives.



Clients: Hurley Healthcare Group & GSTC

Project: Partnering with the NHS for Primary Care Impact

We managed the development of a business case and funding application for the UK's largest healthcare charity funding committee. Case development of a 10-practice, 70,000-patient GP transformation programme, inc liaison with CCG clinical leads, uses of funds, supporting evidence as to how new digital solutions assist in accelerating patients online, identification of working practice change and capacity reallocation



Client: SCWCSU

Project: Commissioning Support Unit - Customer Benefits Realisation Review

Helped executive and programme delivery teams recognise that change and benefits delivery needed to become a core, differentiating competence of the CSU to generate new income streams.



Client: BCCG

Project: Clinical Commissioning Group (CCG) - Re-prioritisation of IT Spend

Worked with finance leads to re-prioritise regional GPIT investment and gain clinical support for new community services redesign following FY16/17 'correction' settlement to address previous financial deficits.



Clients: Staffordshire County Council & Croydon Council

Project: Better Care Fund and Integrated Commissioning

Supported the SROs for the Better Care Fund and integrated commissioning, linking health and social care in new integrated commissioning structures across local government bodies and CCGs. Underpinning this was the establishment of a number of s.75 agreements and significant partnership work to develop shared understanding.

Client: Royal Borough of Windsor and Maidenhead

Project: Outcome-Based Commissioning



Helped develop groundbreaking approaches for implementing outcome-based commissioning (OBC) on an integrated basis across health and adult social care delivery for over 65s. Work further developed the model launched in Wiltshire to help evidence how providers can increase independence and positive outcomes for customers while reducing long-term costs for health organisations and local authorities.

Client: KCH FT

Project: Acute Service Line Business Case



Created an Endoscopy single speciality day care business case for a NHS teaching hospital to respond to 55 to 50-year-old male routine bowel screening changes from April 2016. Extended to include a review of referral management ahead of new foetal medicine unit launch.

Clients: West Sussex County Council, Royal Borough of Windsor and Maidenhead, Wokingham Council

Project: Physical Disability Care Strategy Development



Supported county councils and their health partners to develop strategies for physical disability, carers support and frail elderly. Led workgroup of unitary authorities and their health partners to re-provision high needs individuals to comply with the Winterbourne Review requirements. Developed market position statements with and for councils, involving consultation with CCGs, providers, staff and user groups.

Client: ADASS

Project: National Care Funding Calculator



Supported the National Project Manager in the development of this national tool with support of all nine English regions. The tool is based on national cost research in collaboration with authorities and providers, and delivers a guide price based on individual service user needs. To date, the tool has delivered savings in excess of £65m for authorities in London, SE, WM and EM regions. A version for use with children's services has since been developed by iESE.



Client: ADASS

Project: ADASS Efficiency Framework

Working with the Association of Directors of Adult Services (ADASS) at a national level, we helped to develop the 'Efficiency Framework' as defined by adult social care directors, into an interactive, web-based tool. The tool sets out what efficient adult social care delivery looks like, and is supported by proposed metrics and examples of good practice. The work required close collaboration with the Department of Health, the Social Care Institute for Excellence, the Local Government Association and ADASS.



Clients: English Community Care Association, Voluntary Organisations Disability Group, Central and Cecil, Living Well Dying Well

Project: Private and Voluntary Sector Providers

Provider advisory including policies review for a care home group, business development support for a voluntary sector organisation in their bid for council-owned land for community development, strategy and business development advice for a charitable organisation offering end of life care, care funding insight for LD providers, prepaid card use investigation for local authorities, and delivery of care funding calculator training to voluntary sector providers.



Clients: LB Enfield, North Central London PCT, NHS Property Services, NHS London

Project: Business and Investment Case Delivery

Reporting to the group CFO, we developed a full business and capital investment case in conjunction with a London borough, PCT commissioners and legal advisers to develop a community-based joint service centre incorporating a GP practice, community dental services, day care facilities, community hall and library. Also led and delivered 23 disposal options appraisals and business cases for surplus NHS property and land across north London to the newly formed NHS Property Services.



Clients: BTUH and NHS Essex
Project: Major Outsourcing contract

Supporting the commercial director and CFO, we led the outsourced contracting process for a major Cancer Treatment Centre. Work included forensic understanding of market supply, demand, pricing, costs and margins. Delivery included assembling legal and procurement opinion, and case recommendation production for board appraisals and approval purposes.



Client: Southwark Clinical Commissioning Group
Project: New Commissioning Contract Support

Produced the financial model and bid strategy for a £10m+ winning bid for Community Dermatological Services for a three-year contract in south east London boroughs.



Client: IDeA (now Local Government Association)
Project: Shared Services Model Options Appraisals

Ran a national review of shared service solutions for Adult Social Care. Scope included high-level requirements analysis, consultation with 20+ local authorities, 10+ care providers, registered charities and industry bodies, investment case, soft market testing, solution design, features prioritisation, enterprise system integration including case management, finance and personalisation variants.



Client: Circle Health
Project: Private Hospital Group Cost Improvement

Supported the CFO of a private hospital group with operating cost reduction options development, appraisal, recommendations and implementation programme and mobilisation/transition support.



Clients: NHS Maidstone, NHS North Bristol, Circle Bath, BMI Swansea, 5 LIFT schemes

Project: Healthcare Facility Funding

Awarded mandate to source equity/debt funding for three new Eire-based private healthcare facilities and senior debt for a NHS FT 'buy-back' of an ISTC facility. Full lifecycle hospital & primary care funding projects from OBC to financial close and lifecycle monitoring.



Client: Fujitsu

Project: National Programme for IT (NPfIT)

Advised on programme, contract and service termination options including transition arrangements and commercial settlement.



Clients: Barts Health, LDUH, MKUH, BUTH, Imperial, KCH

Project: NHS Trust Private Patient Unit (PPU) Services

Prepared business and implementation scenario cases for six NHS FT boards in private patient services development, including risk and options appraisals and senior clinician and non-clinician workshop facilitation.



Client: Monitor (now NHSI)

Project: Funding market interpretation

Funding market interpretation of legal opinion on the Health Act (2009) in respect to the NHS FT failure regime. The exercise also extended to the 'deed of safeguard' removal for NHS FTs proposed in the Health Act (2012) in relation to impact on covenant strengths, funders perceptions of risk and likely mitigation.

Get in touch

Would you like to discuss your organisation's technology and change challenges? We'd be delighted to offer our advice, so please get in contact.

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